



Our Purpose:

BUILDING STRONG FAMILIES

Catholic Family Service is committed to building strong families.

Our programs and services respond to the challenges that threaten families and leave them vulnerable. We focus on enhancing the mental health and well-being of our clients, empowering parents, nurturing children's healthy development and enabling success in school. We take an integrated approach across our service portfolio, always looking for the opportunity to encourage discussion and healing at the family level.

In so doing, we enable CFS professionals to help their clients build strong and resilient families – and to break through the cycle of vulnerability to live the lives they have always wanted.

Our Ambition:

We aspire to become a strong leader among not-for-profit agencies delivering social services in Calgary, and a committed provider of family-centric services in our community.

We will:

1. Set the standard for collaboration among peer organizations in Calgary's social services sector.
2. Become the preferred recipient of funding from organizations focused on serving the needs of the family.
3. Pioneer the evolution of services related to family systems, through research, advocacy and innovation.
4. Deliver programs and services that yield sector-leading outcomes.

Our Values:

Our values define who we are as an organization.

We are:

- People who serve our clients and each other with kindness, respect and compassion.
- Professionals who demonstrate courageous leadership – advocating for change, collaborating with key partners, challenging the status quo, and fostering innovation.
- Leaders who accept and expect mutual accountability.

Our Strategic Intent:

Our primary focus in the coming five years will be to become better in all that we do.

BUILDING STRONG FAMILIES

LEADERSHIP
CULTURE

Serve through
the lens
of the family

Collaborate
across
the sector

Continually
evolve our
services

SHARED
VALUES

2018-2022 Strategic Plan